



Public Administration Research Colloquium

Organized by the Center for Public and Nonprofit Management (CPNM)

Hear leading experts discuss contemporary problems and strategies in public administration research and practice during this event.

Measuring the Impact of Philanthropy Using Market Data

By Michelle Chapin

Thursday, November 19, 2009

4:00-5:30 p.m.

HPA II – 247

Please RSVP by November 18, Wednesday to Fatih Demiroz at fdemiroz@mail.ucf.edu.

The new philanthropy marketplace is changing rapidly due to the economy and the 5 living generations of our population. The Community Foundation of Central Florida's DonorEdge initiative is the tool to bridge the gap between the old marketplace of giving from the heart and the new marketplace of investment.

Michelle Chapin is the DonorEdge project director for the Community Foundation of Central Florida. She has served in this role since December 2008. Before coming to the Foundation, Michelle was a member of the development team for The Nature Conservancy in Florida. Prior to entering the nonprofit sector, Michelle was the communication manager for the credit card services division of Bank One. Michelle earned her BA in Communications at Florida State University and a graduate degree in Communication Management from University of Technology, Sydney, Australia, where she studied as a Rotary International Ambassadorial Scholar.

