

REID M. OETJEN, Ph.D., M.S.H.S.

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EDUCATION

Ph.D. 2004. Public Affairs – Health Services Administration. University of Central Florida, Orlando, Florida.

M.S.H.S. 2002. Health Services Administration. University of Central Florida, Orlando, Florida.

B.A. 1986. Management and Psychology. The Pennsylvania State University, University Park, Pennsylvania.

HONORS

Who's Who Among America's Teachers & Educators ®, 2006-2007

Participant in the 2006 Better Understanding for Informed Learning Design (BUILD) Seminar

Lifetime Member of Upsilon Phi Delta National Honor Society for Health Administration

Lifetime Member of Phi Kappa Phi National Honor Society

Who's Who Among America's Teachers ®, 2005-2006

2004 Innovative Classroom Teaching Award, Association of University Programs in Health Administration (AUPHA) National Meeting, San Diego, California.

2003 Recipient of the Who's Who Scholarship - awarded to the Top 100 students in athletics, community service, academics, and leadership at the University of Central Florida.

2003 Association of University Programs in Health Administration (AUPHA) Poster Competition First Place Award, Nashville, TN.

2002-04 Merit Fellowship. Public Affairs Doctoral Program – Health Services Administration. University of Central Florida, Orlando, Florida.

2002 Recipient of the Outstanding Graduate Student Award. Health Services Administration Program, University of Central Florida, Orlando, Florida.

ACADEMIC/RESEARCH EXPERIENCE

Assistant Professor, Health Services Administration Program, University of Central Florida, Orlando, FL – 2008-Present.

Teach Long Term Care Administration, Healthcare Needs of the Elderly

Assistant Professor, Health Administration Program, University of North Florida, Jacksonville, FL – 2004-2008.

Teach Long Term Care Administration, Long Term Care Seminar, Healthcare Leadership, Health Systems Analysis, Healthcare Quality, Healthcare Human Resources, and Aging in America.

Geriatric Management Program Coordinator, Health Administration Program, University of North Florida, Jacksonville, FL 2008-Present

Long Term Care Internship Coordinator, Health Administration Program, University of North Florida, Jacksonville, FL, 2004-present.

Assistant Program Director, Health Administration Program, University of North Florida, Jacksonville, FL, 2005-2007.

Adjunct Professor, Health Services Administration Program, University of Central Florida, Orlando, FL – 2002-2004.

Teach Long-Term Care Administration, Health Information Management Systems, Health Care Ethics, and assist a faculty member with several courses (Epidemiology, Health Care Automation, Research Methods, Health Law), including the development and maintenance of their web-based courses, publications, and research. Serve as guest lecturer for the following courses: Introduction to U.S. Healthcare Systems, Organizational Behavior, Health Information Management Systems, Introduction to Public Administration, and Risk Management.

Research Assistant, Health Services Administration Program, University of Central Florida, Orlando, FL – 2002-2003.

Contracted with Florida Hospital Group to determine the financial assessment of the Hospital System on the Central Florida Region.

Research Assistant, Florida Hospital Grant, University of Central Florida, Orlando, Florida. 2002-2003.

Assisted in an economic impact study of the effect of Florida Hospital System on the Central Florida region. I will be involved in data collection and analysis.

Research Assistant, Center for Community Partnerships, University of Central Florida, Orlando, Florida. 2002.

Surveyed local charities as to the impact of the terrorist activities on September 11th on their agencies. I also analyzed the data and reported the findings. The results of the study were used by the Central Florida Focus Fund to make funding decisions.

Graduate Teaching Assistant, Health Services Administration Program, University of Central Florida, Orlando, Florida. 2001

Worked with several HSA faculty on the development and maintenance of their web courses, grant submissions, publications, and research.

Graduate Student Advisor, Health Services Administration Program, University of Central Florida, Orlando, Florida. 2001.

Assisted undergraduate HSA and HS-Generalist students with their course scheduling, academic planning, internship selection, and job placement. I also assisted the program director with recruiting and program development.

RESEARCH AND CREATIVE ACTIVITIES

BOOK

Oetjen, R. & Oetjen, D. (2006). *Medical Practice Management Body of Knowledge Review Series: Planning and Marketing*. Englewood, CO: American College of Medical Practice Executives (ACMPE).

BOOK CHAPTERS

Oetjen, D. & Oetjen, R. (2006). The moral and ethical implications of elder abuse. In Hoffman, A. M. & Summers, R. W. (Eds.) *Elder abuse: A public health perspective*. American Public Health Association. Thousand Oaks: Sage Publications, pp. 77-96

Oetjen, D., Oetjen, R., & Rotarius, T. (2005). Judgment in management decision making in the group practice setting. In L. Wolper (Ed.), *Physician practice management: Essential operational and financial knowledge*. Sudbury, MA: Jones and Bartlett Publications.

Fottler, M., Scharoun, K. & Oetjen, R. (2004). Multi-provider systems as first line responders to bioterrorism events: Challengers and strategies. In Blair, J.D., Fottler, M. D., & Zapanta, A. C. (Eds.) *Bioterrorism Preparedness, Attack and Response: Advancing Theory and Practice*. London: Elsevier Press.

REFEREED ARTICLES

- Zhao, M., Oetjen, R., Nolin, J., & Carretta, H. (2008). *The relationship between financial condition and quality in nursing homes*. Accepted for publication in *The International Journal of Public Policy*.
- Oetjen, R. & Oetjen, D. (2007). *The view from within: A student perspective... then and now*. Special Issue: The State of Doctoral Education in Health Administration and Policy Revisited, *The Journal of Health Administration Education*, 24(3).
- Oetjen, R., Zhao, M., & Carretta, H. (2008). Nursing home safety: Does financial performance matter? Accepted for publication by *Long Term Care Interface*.
- Oetjen, R., Oetjen, D., & Rotarius (2008). Administrative decision making: A stepwise method. *The Healthcare Manager*, 27:1 (January – March 2008).
- Oetjen, D., Oetjen, R., & Rotarius (2007). The Facility Audit and Review Method: Evaluating Institutional Ethics in Health Care Organizations. *The Healthcare Manager*, 26:4 (October-December 2007).
- Oetjen, R., Oetjen, D. & Rotarius, T. (2007). Change management: A structured method for dialysis leaders. *Dialysis and Transplantation*, 36(3), 148-153.
- Rotarius, T., Oetjen, R., & Oetjen, D. (2005). Teamwork in healthcare: Lessons for dialysis centers. *Dialysis and Transplantation*, October, 34 (10), p. 700-709.
- Oetjen, R., Oetjen, D., & Rotarius, T. (2005). Leading by serving: A new look at leadership. *Dialysis and Transplantation*, June, 34 (6), p. 381-385.
- Rotarius, T., Liberman, A., Trujillo, A., & Oetjen, R. (2003). The Economic Impact of Several Hospitals on Their Community. *The Healthcare Manager*, October-December 2003.

RESEARCH MONOGRAPHS

- Rotarius, T., Trujillo, A., Liberman, A., & Oetjen, R. (2003). *An economic analysis of the seventeen hospitals of the Adventist Health System of Florida – a community impact assessment*, 147 pages.
- Rotarius, T., Liberman, A., & Oetjen, R. (2002). *The effect of the Florida Hospital System on the Central Florida Region – A financial impact assessment*, 122 pages.

PROCEEDINGS

Masri, M. & Oetjen, R. (2008). *Consumer directed healthcare: Are MSAs and HSAs viable options for funding America's healthcare?* Annual Meeting of the Southern Management Association Proceedings, October, 2008.

Oetjen, R., Trujillo, A., Rotarius, T., & Liberman, A. (2003). *The economic impact of several hospitals on their community.* Annual Meeting of the Southern Management Association Proceedings, November 2003.

REFEREED PRESENTATIONS – International/National

Masri, M. & Oetjen R. (2008). *Consumer directed healthcare: Are MSAs and HSAs viable options for funding America's healthcare?* Presentation to be given at the Annual Meeting of the Southern Management Association, October, 2008.

Oetjen D. & Oetjen R. (2008). *Free labor! How to successfully use student interns in your practice.* Presentation to be given at the annual meeting of the Medical Group Management Association meeting (MGMA), San Diego, CA, October 2008.

Oetjen, R., Oetjen, D., Yarborough, A., & Friedman, L. (2008). Using technology to answer the questions we ask. Presentation to be given at the Annual Meeting of the Academy of Management (AOM) meeting, Anaheim, CA, August 2008.

McSweeney-Feld, M. & Oetjen, R. (June 28, 2008). *The Emergence of Assisted Living Licensure.* Presented at the 2008 IBEC & CIBER SUMMER SYMPOSIUM: Global Interdependencies: International Business, Economics, Environment and Education at Iona College in New Rochelle, NY.

Oetjen, R., Oetjen, D., Spencer, S., and Hewitt, A. (2008). *Assessing students in an online environment.* Presentation at the annual meeting of the Association of University Programs Health Administration (AUPHA), Washington, DC June 2008).

Valadares, K., Oetjen, D., & Oetjen, R (2008). *From the classroom to the board room: assessment of ethical behavior in health administration.* Presentation at the annual meeting of the Association of University Programs Health Administration (AUPHA), Washington, DC June 2008).

Wainright, C., McCaughrin, W., Burton, L., and Oetjen, R. (2008).
A roundtable discussion of various innovative methodologies of assessing outcomes and performance of health management competencies within the classroom environment, was presented at the annual meeting of the Association of University Programs Health Administration (AUPHA), Washington, DC June 2008).

- Oetjen, D., Oetjen, R., Wainright, C, and White, D. (2007). *Roundtable discussions of various innovative teaching methodologies to impart core competency skills to health management students inside and outside the classroom environment*. This Faculty Forum, which encompasses the Organizational Thinking/Behavior, Strategic Thinking, and Human Resources Management forums, was presented at the annual meeting of the Association of University Program Health Administration (AUPHA), Orlando, FL (May 2007).
- Oetjen, R. & Oetjen D. (2007). *Teachnology: Media-Enhanced Teaching Strategies*. Chaired and presented a Professional Development Workshop given at the Annual meeting of the Academy of Management Healthcare Division in Philadelphia, PA (August 2007).
- Oetjen, R. & Oetjen, D. (2007). *Learning While you Listen: The Use of Digital Medium in Education*. Presentation given at the 18th annual meeting of the International Conference on College Teaching and Learning (ICCTL), Ponte Vedra Beach, FL, April 2007.
- Oetjen, R. & Oetjen D. (2006). *Happily ever after... Simplifying the management of outcomes*. Presented at the annual meeting of the Medical Group Management Association meeting (MGMA), Las Vega, NE, October 2006
- Valaderes, K., Porter, R., Oetjen, D., & Oetjen, R. (2006) *Ethics across the curriculum – An interprofessional necessity*. Presentation at the annual Meeting of the Association of University Programs in Health Administration (AUPHA), Seattle, WA.
- Oetjen, R. (2006). *Tactics for Teaching Excellence: Low and High Tech*. Chaired and presented in a Professional Development Workshop given at the Annual meeting of the Academy of Management Healthcare Division in Atlanta, GA (August 2006).
- Oetjen, R. & Oetjen D. (2006). *Incorporating storytelling and role-playing into the classroom*. Presentation given at the 17th annual meeting of the International Conference on College Teaching and Learning (ICCTL), Ponte Vedra Beach, FL, April 2006
- Oetjen, D. & Oetjen R. (2006). *BLOGS: Breakthrough learning online guarantees success!* Presentation to be given at the 17th annual meeting of the International Conference on College Teaching and Learning (ICCTL), Ponte Vedra Beach, FL, April 2006.
- Oetjen, D., & Oetjen, R. (2004). *Constructive Engagement in the Classroom*. Presentation at the Annual Meeting of the Association of University Programs in Health Administration (AUPHA), San Diego, California. Presentation won “Best Innovative Classroom Technique” award.
- Oetjen, R., Oetjen, D., & Rotarius, T. (2004). *How to make your organization ROC: Results oriented culture*. Presentation at the annual meeting of the Medical Group Management Association (MGMA), San Francisco, California, October 2004.

- Rotarius, T., Liberman, A., Trujillo, A., & Oetjen, R. (2003). *The economic impact of several hospitals on their community*. Presented at the annual meeting of the Southern Management Association, November 2003.
- Oetjen, R., Oetjen, D., & Rotarius, T. (2003, October). *Listening with your EARS (Employee Audit and Review System) – How to hear your ethical perspective*. Presentation at the annual meeting of the Medical Group Management Association (MGMA), Philadelphia, PA.
- Oetjen, D., Rotarius, T., & Oetjen, R. (2003, October). *How to improve patient compliance*. Presentation at the annual meeting of the Medical Group Management Association (MGMA), Philadelphia, PA.
- Rotarius, T., Liberman, A., Trujillo, A., & Oetjen, R. (2003). *Economic impact of healthcare of Central Florida's economy*. Presented at the September 24, 2003 meeting of the Orlando Chamber of Commerce.
- Oetjen, R., Dennis, L., & Johnson, M. (2003). *City of Orlando - Orange County, Florida consolidation*. Presented at the Consolidation Forum held at Leu Gardens, Orlando, Florida on February 26, 2003.

REFEREED POSTER PRESENTATIONS – International/National

- Zhao, M., Nolin, J., Oetjen, R. (2008). *Nursing home quality: Does financial performance matter?* Poster presentation at Brooks Rehabilitation Hospital, Jacksonville, FL, January 23, 2008.
- Zhao, M. & Oetjen, R. (2007). *Nursing home financial distress and quality of care: A longitudinal study* Poster presentation at the annual meeting of the Academy of Health (AOH), Orlando, FL (June 2007).
- Zhao, M. & Oetjen, R. (2007). *The impact of litigation on the financial performance of the Florida nursing home industry*. Poster presentation at the annual meeting of the Academy of Health (AOH), Orlando, FL (June 2007).
- Oetjen, R. & Oetjen D. (2007). Bricks and clicks, with the addition of some tricks! Poster presentation at the annual meeting of the Association of University Program Health Administration (AUPHA), Orlando, FL (May 2007).
- Oetjen, D., Oetjen, R., & Valaderes, K. (2007). Yada yada yada: Yes....you too can really be the master of your domain and use online teaching strategies to enhance student learning. Poster presentation at the annual meeting of the Association of University Program Health Administration (AUPHA), Orlando, FL (May 2007).

- Oetjen, R. and Hutton, D. (2006). *LEAD – Leadership for education and development: Preparing HSA students for interprofessional practice*. Poster presentation at the annual meeting of the Association of University Program Health Administration (AUPHA), Seattle, WA.
- Nolin, J., Oetjen, R., Harrison, J., Haley, R., & Hutton, D. (2005, June). *CSI: UNF (Community Service Involvement: Building Community Partnerships in Jacksonville, Florida)*. Poster session presented at the annual meeting of the Association of University Program Health Administration (AUPHA), Boston, MA.
- Oetjen, R., Oetjen, D., & Monnier, L. (2004, March). *Virtual CAMPUS: Course assessments, methods, and perspectives of undergraduate students*. Poster session presented at the annual meeting of the International Conference on College Teaching and Learning, Jacksonville, FL.
- Oetjen, R., Oetjen, D., & Falen, T. (2003, June). *Quality as a function of strategic Planning*. Poster session presented at the annual meeting of the Association of University Program Health Administration (AUPHA), Nashville, TN. Recipient of the 2003 Annual Meeting Poster Competition First Place Award.
- Oetjen, D., Oetjen, R., & Falen T. (2003, June). *Tracks across the quality chasm*. Poster session presented at the annual meeting of the Association of University Program Health Administration (AUPHA), Nashville, TN.
- Oetjen, D.M., Oetjen, R.M., & Scharoun, K.A. (2002, October). *C.Y.A. - A.S.A.P. Cover your assets: Anonymous sign-in assures privacy*. Poster session presented at the annual meeting of Medical Group Management Association (MGMA), Las Vegas, NE.
- Oetjen, D.M., Scharoun, K.A., & Oetjen, R.M. (2002, October). *C.O.M.B.A.T. – Checklists Offering Medical Groups Bioterrorism Advice and Training*. Poster session presented at annual meeting of Medical Group Management Association (MGMA), Las Vegas, NE.
- Oetjen, D., Oetjen, R., & Cortelyou, K. (2002, June). *The ‘Real World’ – Incorporating Service Learning Into Your Internship Experience*. Poster session presented at the annual meeting of the Association of University Programs in Health Administration (AUPHA), Washington, D.C.

NON REFEREED PRESENTATIONS

- Oetjen, R. (May 22, 2008). *Innovative Distance Learning Teaching Methods*, Presented to the distance learning discussion with the Provost and President at the University of North Florida.
- Oetjen, R. (May 21, 2008). *Online Communication*. Presented to the UNF Center for Instructional Research Technology (CIRT) Teaching Online Seminar 2008 (TOL).

INTERNAL GRANTS

University Of North Florida Summer Teaching Grant, Summer 2008

Received \$7,500 Grant to develop teaching materials based on submission entitled *Development of Interactive Videos to Teach Administrative and Interpersonal Skills*

Moving a Traditional Course Online Application, June 26-29, 2007

Participated in this competitive, intensive five-day seminar hosted by the Center for Instructional Research Technology. Participants were given a laptop computer to help redesign a traditional course for online delivery via UNF's Blackboard Learning System.

St. Johns River Multidisciplinary Transformational Learning Opportunity, March 17-25, 2007

Faculty Leader – Students traveling up the St. Johns River and using the river as a context to learn about the connections between disciplines. Students engaged in scientific, as well as historical, social, engineering and educational activities. Utilized a Project-Based Science (PBS) approach enables each student to share his/her unique experience and perspective of the river with onboard classmates.

BUILD (Better Understanding for Informed Learning Design), Summer 2006

One of six faculty members at the University of North Florida chosen to participate in a one-week seminar to maintain sound pedagogy, technology, and applications for teaching and learning. Participants received video iPod and software in order to enhance teaching.

SERVICE

UCF Health Services Administration Program

Faculty Advisor, UCF Upsilon Phi Delta Student Chapter, 2008-Present

College of Health and Public Affairs

Member, College of Health and Public Affairs Honors Committee, 2008-Present

University of Central Florida

Faculty Representative, UCF Library Faculty Representative, 2008-Present

National Service

Vice-President, Upsilon Phi Delta National Chapter, 2007-2008

Member, AUPHA Annual Meeting Planning Committee 2006-Present

Member, AUPHA Program/Concurrent Session Subcommittee 2007-Present

Member, AUPHA Sponsorship Committee 2006-2007

Member, Academy of Management, Healthcare Management Division: Teaching Committee, 2004-Present

Reviewer, Academy of Management, 2004-Present

Reviewer, Southern Management Association, 2008-Present

Community Service

Member, Aging in Place Committee (2008)

Dissertation Advisor for Tulane Health Administration Student 2006-Present

Member, Communities for a Lifetime Steering Committee (Spring 2005-2007)

Assistant Coach, YMCA Youth Soccer, 2008-Present

Fund Raising Committee, Lake Mary Montessori Academy, 2008-Present

UNF Brooks College of Health Service

Faculty Advisor, UNF Upsilon Phi Delta Student Chapter, 2006-2008

Board Member, UNF Health Administration Leadership Institute Advisory Committee (Summer 2005-2008)

Faculty Leader, UNF Health Administration Program Marketing (2007-2008)

Member, UNF Brooks College of Health Distance Learning Committee, 2007-2008

Board Member, UNF Health Administration Program Advisory Board (Summer 2005- 2007)

Member, UNF Brooks College of Health Faculty Development Committee (2005-2008)

Member, UNF Department of Public Health Distance Learning Committee, 2005-2008.

Member, UNF Brooks College of Health, Research and Scholarly Activity Committee, 2004-2005

Member, UNF Health Administration Faculty Committee, 2004-present.

Member, UNF Brooks College of Health Strategic Planning Committee: Scholarship and Research, 2004-2005

University of North Florida Service

Vice Chair, UNF Faculty Enhancement Committee 2007- 2008

Executive Board, UNF Environmental Board Member, 2007-2008

Chair, UNF Environmental Center Seminar Series, 2007-2008