

BERNARDO RAMIREZ, MD, MBA

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EDUCATION

- 2005-2006 Master's in Business Administration (MBA)
School of Accounting and Administration, National Autonomous University of Mexico
- 1974-1985 Several postgraduate and continuing education courses in Organizational Behavior, Health Management, Leadership, Teaching and Training Techniques, and Human Resources Development.
- 1969-1974 Medical Doctor and Surgeon (MD)
Faculty of Medicine, National Autonomous University of Mexico

FACULTY APPOINTMENTS

- 2002-Present **University of Central Florida**, College of Health and Public Affairs, Department of Health Management and Informatics.
Assistant Professor (Fall 2007 to present)
Director of Global Health Initiatives (Summer 2008 to present).
Adjunct Instructor (2002 to spring 2007).
College of Medicine, Department of Medical Education
Assistant Professor Secondary Appointment (Spring-summer 2008)
- *Courses Developed:* International Healthcare Systems, Strategic Management, Health Ethics, Managed Care, Managerial Epidemiology, Issues and Trends for the Health Professions, The U.S.A. Healthcare System, Epidemiology and Health Planning and Health Informatics Applications
 - *Scholarship of Teaching and Learning:* Development of Internet-Based Courses incorporating distributed learning technology such as Wikis, Blogs and Webinars. Integration of globalization in the healthcare management curricula and the development of teaching aids to support this process. Expansion of the concept of sustainability and interrelation with management development.
 - *Research Interest:* Globalization of healthcare; Health systems performance and quality improvement; Cultural competence/health disparities; Health reform and human resources development; and a global perspective in healthcare management education.
 - *Global Health Initiatives:* Coordinates collaboration programs with international university partners in Argentina, Costa Rica, Mexico, the West Indies, Colombia, Paraguay, Kazakhstan, Turkmenistan and the Republic of Georgia to strengthen the health management systems; health reform projects; health disparities/minority programs; and healthcare Management and Informatics curricula development.

- 2001-Present **University of Scranton**, Panuska College of Professional Studies, Affiliated Faculty and member of the Board of Visitors.
- Development of a strategy for globalization of the College and the inclusion of global focus collaborative projects and courses in the curricula of several health professions departments. (2001-Present)
 - Developed and delivered Managed Care course to start new Health and Insurance Master's program at the University of Tbilisi in Georgia. Sponsored by USAID in partnership with the American International Health Alliance until 2009. Development of an undergraduate health administration program and research project (2007-Present).
 - Participant in the study to assess the global content and engagement of the CAHME (Commission on Accreditation of Healthcare Management Education) accredited graduate programs in the US and Canada and to assess the demand for and supply of credentialed healthcare management in 16 countries. (July 2010- Present)
- 2004-2008 **Georgetown University**, Department of Health Systems Administration
- Advisor for the development of a Senior Executive Team and Organizational Development Program for the Mexican Institute of Social Security (2003-2006)
 - Co-principal investigator in a Research Design Study to Evaluate the Impact and Value of International Hospital Accreditation for the Joint Commission International (JCI) and other international agencies (2006-2008)
- 1976-Present Guest Professor at several institutions in Mexico and the United States, including **Tulane, The George Washington University, National Institute of Public Health of Mexico, The National Autonomous University of Mexico, Technological Institute of Monterrey, University del Norte (Barranquilla, Colombia), University of Southern Mississippi, University of Georgia (Tbilisi), and Universidad Autonoma de Guadalajara.**
- 1983-1995 Instructor for the **Center for Creative Leadership**, Greensboro, North Carolina, for the Mexican based TEAM for Latin America.
- 1975-1985 **National Autonomous University of Mexico (UNAM)**
- School of Medicine, History and Philosophy of Medicine Associate Professor (1975-1977); Full Professor (1978-1985)
 - School of Accounting and Business Administration Associate Professor (1976-1978); Full Professor (1978-1981)
- 1974-1975 **Military Medical School, Mexico**
Assistant Professor in Surgery Techniques

EMPLOYMENT HISTORY IN BRIEF

February 1997- 2008

Member of the Board of Directors

January 2002 - 2006

Vice President of the Institute for Technical Cooperation in Health – INTECH, Potomac, Maryland

www.intech-salud.org

- Coordinated and implemented the health management development and training activities for partnership programs with Russia, Ukraine, Moldova, Belarus, Georgia, Armenia, Azerbaijan, Kazakhstan, Kyrgyzstan, Turkmenistan, Uzbekistan, Albania, Croatia, Rumania, Hungary, The Czech Republic, Bosnia-Herzegovina, Slovakia, Latvia, Estonia, in association with the American International Health Alliance (AIHA) (www.aiha.com).
- Activities included the design and assessment of sustainable human resources development strategies; the design and implementation of training plans, workshops, tutorial activities and seminars; and the production, editing and dissemination of training materials and web-based resources for hospitals, primary healthcare units and HIV/AIDS centers and programs. (<http://www.eurasiahealth.org/eng/health/resources/82658/>)
- Participated in the modernization project of the Ministry of Health of Armenia developing a management training strategy and a governance structure and mechanisms plan for the reformed hospitals in Yerevan as part of the World Bank team for the Health Sector Reform.
- Collaborated with local universities, public health or management centers, and training units from Ministries of Health to develop their capacity and resource base to deliver health management training courses in their respective countries including, but not limited to, train the trainers; tutoring and mentoring; computer and teaching technology access and implementation; library and resource center development; and tailor-made study trips and traveling seminars.

December 1995 – 2007

Founder and Senior Partner of CONSSALUD SC, Mexico and Central America. www.conssalud.com

- Projects include the reorganization, modernization, and systems review for the accreditation process of the hospital network for the public employees social security in the state of Sonora, Mexico; Assessment of the new regional hospital in Oaxaca, Mexico.
- Design and principal instructor of the International Hospital Management Course for executives and engineers of healthcare facilities in El Salvador. Conssalud/ASIA (Association of Architects and Engineers). January-February 2006.

April 1999 – Dec 2001

Senior Health Management Consultant for the Academy for Educational Development (AED), Washington, D. C. www.aed.org

- Participated in Latin American health sector and management training development programs.

January 1992 – April 1999

Vice President of the Association of University Programs in

Health Administration (AUPHA), Washington, D. C.
www.aupha.org

- Implemented initiatives in more than 30 countries and trained over 3500 executives, involving over 150 foreign and US faculty in the programs.
- Responsibilities included the development of proposal and workplans to be submitted to funding sources; curriculum and materials development; conducting training needs assessment; coordinating new academic programs and institutional development in multiple countries; Coordinating educational and professional partnerships with US and third country organizations; organizing, coordinating and teaching courses and seminars.
- Managed more than 4.5 million dollars on cooperative agreements, grants and contracts with the U.S. Agency for International Development (USAID), the AIHA and the International Research Exchange (IREX). Activities included health management needs assessments; Ministry of Health, health reform and policy analysis; University, public health and management institutes development plans; curriculum development and implementation; institutional and learning resources development; and US and foreign faculty development.

August 1985 - 1992

Director. International Office and the Latin American Development Program, Association of University Programs in Health Administration (AUPHA), Arlington, Virginia, USA.

- Developed and directed a program to strengthen health administration education in Latin America. Conducted needs assessment and executive and academic program and curriculum development in 17 countries in the region.
- Managed five million dollars in cooperative agreements, grants and contracts from USAID, private foundations and participating academic institutions.
- Network of health administration programs in Latin America grew from 25 to 80 during the period of this project.

June 1984 - July 1985

Coordinator of Studies and Projects (Chief of Staff), Under Secretary of Research and Development, Secretary of Health, Mexico, D.F.

May 1983 - June 1984

General Director of the Health Care Standards and Social Welfare, Secretary of Health and Welfare, Mexico, D.F.

January- July 1983

Advisor to the General Medical Director of the Institute of Social Services for the State Employees (ISSSTE)

January - April 1983

Advisor to the Chief of Staff, Under Secretary of Health, Secretary of Health and Welfare, Mexico, D.F.

May - December 1982

Advisor, Human Resources and Healthcare Management, Health Services Coordinator of the Secretary of the Presidency, Mexico, D.F.

January 1981- May 1982

Management Consultant. Administrative Consultants and Training S.C. Mexico, D. F.

1977 - November 1981

Coordinator (1977-78) and Director (1979-81) of the Master's Program in Health Care and Hospital Administration, Postgraduate Division, School of Accounting and Administration, National Autonomous University of Mexico, Mexico, D.F.

- This Master's program was the first of its kind to be developed in Mexico. The other 3 health administration programs in the country at the time functioned in schools of public health and medicine. Hired to develop this new program as assistant professor (moved gradually to full professor), program coordinator, and program director.
- Responsibilities included the development of a curriculum based on the existing MBA program; conducting needs assessment for health administration training and education; coordinating the work of the faculty from the School of Business as they teamed up with health services practitioners and with faculty from other schools like public health, medicine, psychology and sociology; responsible for the legal and academic approval of the program throughout the University and Health Sector instances: seeking for financial resources to support the program development (W.K. Kellogg granted a major development grant): and connecting the program to the international network of AUPHA.
- Areas of teaching included Organizational Behavior, Organizational Theory, and hospital and health services operations management. Developed continuing education courses on Strategic Management and Operations Research for Physician Executives.

1970 - 1977

Assistant Director (1970-74) and Director of Administration (1975-77), Central Quirurgica Hospital, Mexico, D.F.

1970 - 1974

General Manager, Centro Comercial Central Quirurgica, S.A., Mexico, D.F.

SELECTED ACADEMIC, PROFESSIONAL, AND VOLUNTEER APPOINTMENTS

- Chair of the Global Healthcare Management Faculty Network. Association of University Programs in Health Administration-AUPHA (2000-2005 and 2009 to 2011) Co-Chair (2006-2008) In-coming Chair (2008-2009)
- Alternate Senator for the Department of Health Management and Informatics. University of Central Florida (UCF) Faculty Senate. (2008-2009) Member of the Undergraduate Course Review Committee. Summer 2008- 2009). Member of the Undergraduate Policy and Curriculum Committee (2009-2011)
- Member of the International Committee. College of Health and Public Affairs (COHPA) Fall 2007- Spring 2010. Chair Fall 2010-2011
- Member of the Faculty Council. College of Health and Public Affairs (COHPA). Fall 2008- 2009. Chair 2009-2010.
- Member of the Diversity Committee. College of Health and Public Affairs (COHPA) Fall 2007- Spring 2009)
- Board of Directors of SHARES International, Foundation of Florida Hospital, Orlando,

Florida. 2005-Present.

- Member of the Collaborative Research Group of the Orange County Health Department to promote community research and academic development activities; maximize dissemination and translation of research to community-based practice and public health initiatives. (December 2009-Present)
- Thesis and research advisor for Mariam Zeini. The Effects of Different Cultures and Approaches on Perception of Diabetes. MCB 4912 during Fall of 2009 and Spring 2010; Sherri Quinn. Masters in Interdisciplinary Studies. Served as member of the Comprehensive Examination Committee. (March 2009); Sashi A. Green. Member of the Thesis Committee for honors in the major. Cultural Competency in Long-term Care: A Qualitative Phenomenological Study of Nursing Home Administrator's Knowledge and Perception of Cultural Competence. (July 2009); Tazeen F. Siddiqui. Member of the Doctoral Thesis Committee. The explicit relevance of freedom to basic well-being—The better fit of a structural equation model of well-being as freedom and achievement (capability and refined functioning), both, and its use to evaluate change over time in developing states. (October 2009-Present)
- Board of Trustees, Celebration Foundation, Celebration, Florida. 2003-Present. President of the Board (2004 to 2005).
- Member of the Rotary Club of Celebration, Florida. 2003-Present. Member of the Board and Director of International Projects (2004-2006 and 2008-2009). Member of the Leadership District 6980 Central Florida Board (International Service Projects) (2005-2006; 2008-2009; 2009-2010; and 2010-2011).
- Board of Visitors, Panuska College of Professional Studies, University of Scranton, Pennsylvania. 2001-Present.
- Secretary, Vice-president and President of the Board of Directors, Mexican Hospital Association, 1979-86. Permanent Member of the Advisory Board. (1986-Present) Member of the International Linkage Committee (2002-Present).
- Advisor to Health Management Development projects for USAID, the World Bank, the Inter American Development Bank in Argentina, Bolivia, Chile, Peru, Colombia, Dominican Republic, Costa Rica, Brazil, Uruguay, Paraguay, Guyana, Ecuador, all of the Central American countries, Haiti, Jamaica, South Africa, Armenia, Russia, Ukraine, and most of the New Independent States, and Central Eastern European Countries. 1981-Present.
- Reviewer for the Preventive Medicine Residency Program Grant Objective Review. Bureau of Health Professions, Health Resources and Services Administration (HRSA), Department of Health and Human Services, Bethesda, Maryland. April 10-12, 2007.
- Participant in the Diabetes Prevention Family Medicine Trip to Veracruz, Mexico. SHARES Florida Hospital and Rotary program (February 24-March 4, 2007). Participant in the research, clinical and management improvement program (2007-2009).
- Participant, presenter and facilitator for the SHARES Florida Hospital Foundation, strategic planning annual session with surgeons and program coordinators from 5 states of Mexico in Veracruz, Mexico, December 6-9, 2006 and in Orlando, Florida in

May 2010. Planning meeting partnership with Misiones, Argentina in Orlando, Florida
 August 2010.

- Participant in the Colposcopy and Family Medicine Trip to Tuxtla Gutierrez, Chiapas, Mexico. SHARES Florida Hospital and Rotary program. November 11-18, 2006.
- Reviewer for the Public Health Nursing Continuing Education Grant Objective Review. Bureau of Health Professions, Health Resources and Services Administration (HRSA), Department of Health and Human Services, Bethesda, Maryland. August 28-29, 2006.
- Participant in the Cleft Lip and Palate Surgical Trip at the Mexican Regional Hospitals of Villahermosa, Tabasco (June 11 to 19, 2005) and Veracruz (August 7 to 11, 2006). SHARES Florida Hospital and Rotary International.
- Member of the Doctoral Project Committee (Steven Szydlowski) candidate Doctor in Health Administration degree, Executive Doctoral Program in Health Administration and Leadership at the Medical University of South Carolina. (June 2006-March 2007).
- Participant in the Family Medicine and Primary Health Care Trip in Merida and other cities and towns in the region, Mexico. SHARES Florida Hospital and Rotary program. April 15 to 22, 2006.
- Board of Directors of Casa de Mexico, Mexican Consulate in Orlando, Florida. 2003-2005.
- Participant at various International Invitational Forums:
 - The World of Health Services Administration Education, Lisbon, Portugal, 1981.
 - Worldwide Leaders in Health Administration Education, Oxford, England, 1988.
 - Future of Health Administration, Santiago Chile 1993.
 - Invitational International Conference on the Healthcare Workforce for the 21st. Century, Tashkent, Uzbekistan, 1997.
 - Shaping the Infrastructure of Health Professions: A Dialogue Between the Countries of Central and Eastern Europe and the USA, Budapest, Hungary, 1998.
- The 5th WHO-ISQUA Workshop on Quality Improvement and the 19th ISQUA Conference, Paris, France. November 2002.
- Reviewer for the Health Administration Traineeship and Special Projects Grant Application Review. Bureau of Health Professions, Health Resources and Services Administration (HRSA), Department of Health and Human Services, Maryland. February 2000.
- Member of the Advisory Committee of the Russian Association of University Programs in Health Administration. 1986-1999
- Advisor. Programs in the Advancement of Health Administration (PROASA). Assessment of projects in Colombia, Argentina, Chile, Brazil, Peru, Mexico, Dominican Republic and Costa Rica, W.K. Kellogg Foundation. 1985-1996.
- Coordinator and Representative on several task forces and commissions on health services regulation; standards and education, research and development, Secretary of Health, Mexico. 1982-85.
- Advisor, Academic Project on Organizational Behavior Specialization, National

Autonomous University of Mexico, Mexico. 1982-83.

- Advisor in several health administration education projects (Costa Rica, Brazil, Peru, Mexico, Ecuador) Washington, D.C., Pan American Health Organization, 1977-1982.
- Secretary and Member of the Board of Directors, National Chamber of Private Hospitals, Mexico. 1971-72; 1976-78.
- Secretary, Mexican Society of the History of Medicine. 1974-75.

TEACHING AND CONSULTING EXPERIENCE

- Member of the consulting team of experts for EPOS Health Management GmbH in twinning arrangement for the Health Management Capacity Building project for the Ministry of Health of the Republic of Kazakhstan under a World Bank supported initiative “The Kazakhstan Health Technology Transfer and Institutional Reform Project”. This project includes the development of a health care management strategy and the creation of a Management Development Center that will coordinate and promote health management education initiatives throughout the Kazakh healthcare system. The assignment includes several short term missions to coordinate with local experts, train the trainer seminars/activities and the development of training materials and guidelines. (September 2010 to August 2011)
- College of Health and Public Affairs (COHPA) Research Fellow 2010-2011. Develop a study to evaluate the effect of physician and nurse migration on health outcomes with a global perspective. The fellowship includes a mentorship program to develop a research proposal; the participation in a series of workshops, a WebCourse and research collaborative activities; and the submission of a grant request to seek funding for the study (August 2010 to May 2011).
- ““An International Perspective on Performance Assessment of Healthcare Organizations” presented at the Academic International Conference CIBER at the University of Miami. M. Counte, B. Ramirez, W. Aaronson & J. Romeis. (January 12, 2011).
- “Quality and Safety in Long Term Care” a presentation at the 4th International Conference of Economy and Management ECON2010 at the School of Economical Sciences of the University of Buenos Aires in Buenos Aires, Argentina. (15-19 November 2010).
- Chair of the Global Healthcare Management Network session at the AUPHA Annual Meeting “How do we Teach what we Teach” and Presenter of a paper: “Curriculum and Course Development in Georgia: HME Outcomes and Future Directions” D. West, B. Ramirez, O. Vasadze, & R. Urushadze. Portland, Oregon (June3-6, 2010)
- “The Implications Of Medical Futility And End-Of-Life Decisions For National Health Policy: A Comparison Of United States And European Perspectives”. M. Costello, B. Ramirez, and D. West. Peered reviewed International presentation at the Back to the Future Healthcare Organization and Management Track of the European Academy of Management Annual Meeting EURAM10. Rome, Italy. (19-22 May 2010).
- Summer Faculty Development Conference, University of Central Florida (UCF) Faculty Center. Development of a comprehensive model of Sustainability in the healthcare management curricula. May 2010 - December 2010.

- “Privatization and Management Development in the Health Care Sector of the Georgian Economy”. D. West, M. Costello & B. Ramirez. Peered reviewed International presentation at the Healthcare Management Renewal and Organizational Change Track of the European Academy of Management Annual Meeting EURAM09. Liverpool, England. (11-14 May 2009).
- “Capacity Building and Community Engagement Using an International University-Based Partnership Model”. D. West, B. Ramirez & O.Vasadze. Peered reviewed presentation at the Association for International Education Administrators (AIEA) 2009 Annual Conference in Atlanta, Georgia (February 23-25)
- Developed the curricula, course materials, taught courses and promote collaborative research and international presentations for a new Masters Program in Health Insurance at the University of Georgia (UofG) in Tbilisi in collaboration with the University of Scranton, Saint Louis University and the American International Health Alliance. The program started in 2008 and the first class graduated in July of 2009. Two faculty members from the UofG came to UCF in June of 2009 and after that visit started a new and additional undergraduate program in health administration at the UofG that will be the first one offered in the country. A MOU with UCF has been signed to continue this effort and promote faculty and student exchange programs.
- Chair of the Global Healthcare Management Network session at the AUPHA Annual Meeting and Presenter of two papers: “Health Management Education Curriculum, Course and Competency Development in Georgia” D. West, O. Vasadze, R. Urushadze & B. Ramirez and “Essential Competencies and Curricular Issues in Global Healthcare Management Education”, M. Counte, B. Ramirez and W. Aaronson. Chicago (June29- July 2, 2009)
- Presenter at a National Webinar on “Innovative Uses of Wikis in Classrooms” Distributed Learning Department, UCF. February 17, 2009.
- Winter Faculty Development Conference, University of Central Florida (UCF) Faculty Center. Development of a cultural competency online learning module for the Health Services Administration undergraduate and graduate students. December 2008- May 2009.
- Summer Faculty Development Conference, University of Central Florida (UCF) Faculty Center. Use of Wikis and other interactive Web-2 tools to enhance web-based learning experiences. April 29-May 2, 2008 to December 2008
- Winter Faculty Development Conference, University of Central Florida (UCF) Faculty Center. Globalization of health care in the Health management curricula. December 11-13, 2007 to May 2008
- Graduate Certificate from the Rotary Leadership Institute. District 6980 Central Florida. May 2007- Jan 2008
- Research design to evaluate the impact and value added of accreditation of hospitals outside the United States. Developed as principal researcher of the Department of Health Systems Administration of Georgetown University with a grant support from the Joint Commission International (JCI). Washington D.C, Aug 2006-Jan 2007.
- Faculty Development Program for Interactive Distributed Learning for Technology

Mediated Course Delivery. Online Course Development Certification. Development of an Internet Based Course in Global Healthcare Management. University of Central Florida. Course Development and Web Services. Orlando, Florida. Sep-Nov 2006. Developed a program to Internationalize the postgraduate Healthcare Management Curricula (Dec 2007- Present)

- Participant interactive Internet seminar “Professionalizing Leadership and Management in Health”. Management Sciences for Health, Leader Net. Oct 17-21, 2006.
- Faculty Executive Team Development Program: Leadership and Strategy, Christus-Muguerza Group, presenting the topics Leadership and Strategic Thinking in Healthcare Organizations. Monterrey, Nuevo León, México. June 1, 2006.
- Participant interactive Internet seminar “Confronting Health Challenges under the Most Difficult Conditions in the World”. Management Sciences for Health, Leader Net. May 1-11, 2006.
- Participant in the Adjunct Faculty Development Retreat. Karen L. Smith Faculty Center for Teaching and Learning. University of Central Florida. May 6, 2006.
- Design and principal instructor of the International Hospital Management Course for executives and engineers of healthcare facilities in San Salvador, Conssalud-ASIA (Association of Architects and Engineers) El Salvador Central America. (Jan-Feb 2006)
- Faculty and program design for a health financing and insurance seminar for the Institute of Medical Education of the Ministry of Health of Turkmenistan. Coordinator of a Study Tour to the USA of a train the trainers team. (August 2005) Design and implementation of health management training courses, including the development of local faculty competencies and a new healthcare management executive program within a recently open training center of the Institute of Medicine (June 2005-March 2006)
- Consultancy and design of an owner oversight and regulatory mechanism for the public hospital system, through the implementation of hospital supervisory committees and the progressive implementation of hospital boards. To develop the hospital oversight and regulatory framework and the key governance and supervision instruments and mechanisms. Provided for the Ministry of Health of Armenia under the Health System Modernization Program sponsored by the World Bank. (August-October 2005)
- Design and implementation of a management seminar for HIV/AIDS center executives and program management teams in Ukraine for the AIDS Knowledge Hub and the AIHA. (Jan-Feb 2005)
- Coordinator for the development of a Health Management Toolkit for the Ministry of Health of Mexico that included a study tour to analyze effective management tools used by health systems and hospital executives in Australia, the United Kingdom, Canada and the USA (Sep2004-January2005)
- Participant Interactive Internet Workshop “The New Paradigm of the Coach-Manager”. Management Sciences for Health, LeaderNet. January 24-February 11, 2005.
- Consultancy and design of a Health Management Development Strategy for the public hospital system and the Ministry of Health executives, through the review and analysis of the hospital management capacity and the in country health management training

resources. The strategy and implementation plan addressed issues of sustainability, institutional capacity development and knowledge management. Provided for the Ministry of Health of Armenia under the Health System Modernization Program sponsored by the World Bank. (Dec 2003-February 2004)

- Session coordinator at the National Conference of the Mexican Hospital Association 50th Anniversary “Towards a Dependable Hospital: Strategies for the Security and Comfort of the Patient and his Family”, Session “The Communication Media and Hospital Care”. Mexico City, México. June 10-11, 2004.
- Presenter conference “Challenges of Globalization for Health Administration Education”. School of Business, National University of Mexico. Mexico City October 2004.
- Session coordinator at the National Conference of the Mexican Hospital Association 50th Anniversary “Towards a World Class Hospital: Strategies for Quality”, Session “Innovative Strategies for Financing: Scenarios for patients. Managed Care neither Panacea nor Nemeses. Guadalajara, México November 21, 2003.
- Session Coordinator and Presenter “Latin Competencies: Challenges for the Productivity and Quality of Health Services” during the 2003 Leadership Summit, *From Vision to Action: Hospitals for a Healthy Future*, the Health Forum of the American Hospital Association and the International Hospital Federation. San Francisco, California, August 2003
- Facilitator Discussion Leader at the “Texas Health Care in the 21st Century” A Forum for Health Care and Business Executives and Physician and Trustee Leaders. The Association of Texas Hospitals and Health Care Organizations. Austin, December 1998, January 2000 and December 2001
- Conference “Cross Cultural Perspectives on Health Care Administration” 5th Congress of Health Professions Educators: FutureCare. Association of Academic Health Centers Washington D. C. June 1998
- Keynote Conference “How does a University Develop a Global Presence?” Board of Visitors’ Meeting. The Panuska College of Professional Studies. University of Scranton. Pennsylvania, October 1998

PUBLICATIONS

- “Global Health Management Education: Challenges and Opportunities for Academic Programs”. Aaronson W.E., M. Counte , B. Ramirez & D. West. *The Journal of Health Administration Education*. Vol 27, No. 4 Fall 2010. Pp. 323-325
- “A Comparative Perspective on Contemporary Trends in Global Healthcare Management Education” Aaronson W.E., M. Counte and B. Ramirez. *The Journal of Health Administration Education*. Vol.25 No. 3, Summer 2008. Pp. 175-190.
- “Not for Profit Versus For Profit Health Care Providers-Part II. Comparing and Contrasting their Records.” T. Rotarius, A. Trujillo, A. Liberman, and B. Ramirez. *The Health Care Manager*. Vol. 25 No. 1, January-March 2006. Pp. 12-25.
- “Not for Profit Versus For Profit Health Care Providers-Part I.” Comparing and Contrasting their Records. T. Rotarius, A. Trujillo, A. Liberman, and B. Ramirez. *The*

Health Care Manager. Vol. 24 No. 4, October-December 2005. Pp. 296-310.

- “Quality, Value, Accountability and Information as Transforming Strategies for Patient-Centered Care: A Commentary from an International Perspective.” B. Ramirez and M. Nazaretian. *Healthcare Papers*, Vol. 5 No. 4, 2005. Pp. 52-55.
- “Tools for Teaching and Learning with the Case Study Method.” B. Ramirez and C. Moga. *The Journal of Health Sciences Management and Public Health*. National Health Management Center of Georgia/ The University of Scranton, Pennsylvania. Vol 3 No. 1, 2002. Pp. 76-83.
- “International Health Services Management Education: An Overview of Major Efforts and Lessons Learned During the 1990’s.” M.A. Counte, W.E. Aaronson, and B. Ramirez. *The Journal of Health Administration Education*. Vol.18 No. 4, Fall 2000. Pp. 441-459.
- Editor of the Health Administration Module Series published by AIHA and USAID. *Modules for Facilitators and Participants* (12 Units). (2nd Ed. Spring 2000). Translated into Russian (Spring 2000). Adapted as training materials for the Internet at www.aiha.org (2001-2002) in Washington D.C. Module for Materials Management in HIV/AIDS Centers and Programs translated into Russian (2005).
 - Module 1: Management, Leadership and Health Systems;
 - Module 2: Planning and Marketing
 - Module 3: Information Management with Application to Quality
 - Module 4: Human Resources Management
 - Module 5: Team Building and Communication Skills
 - Module 6: Financial Management
- “Module: Strategic Planning and Health Services Organization.” Program for the Development of Health Care Management. Ministry of Health and Public Welfare, Republic of Paraguay. IDB and AUPHA. (1st Ed. 1999, 2nd Ed. 2000, 3rd Ed. 2004).
- “Global Partnerships: A Formula for Success.” Proceedings from the First International Conference on Health Care Systems for the New Millennium. Queretaro, Mexico. May 2000.
- “The Pillars of Health Management Education: Lessons from the CEE Experience,” Aaronson W, West D., Heshmat S. and Ramirez B. *The Journal of Health Administration Education*. Vol. 16 No. 2, Spring 1998. Pp. 125-144.
- “An Integrative Role for a Health Policy Course in the Health Services Management Graduate Curriculum.” R.C. Bradbury and B. Ramirez. *The Journal of Health Administration Education*. Vol 15 No. 3, Summer 1997. Pp. 207-213
- “Management Training Workshops Promote New Leadership Techniques”. CommonHealth, The Journal of the American International Health Alliance, Washington D. C., fall 1995
- “Is Health Services Administration Unique?” Ramirez, Bemardo and Filerman, G.L., Editors: Rodrigues, R.J. and Malik, A.M., Preparing Health Care Managers For a Changing World, Santiago, Chile, Insora, 1994. Pp. 107-110
- “Educación y Capacitación en Administración de Servicios de Salud en América Latina y el Caribe: El Programa de Desarrollo de la AUPHA”. (Education and Training in Health Administration in Latin America and the Caribbean. The Latin American

Development Program, AUPHA). Bernardo Ramirez, MD. *The Journal of Health Administration Education*. Vol 11 No. 1 Winter 1993, Arlington Virginia. 135-147

- "Organizational Behavior and Total Quality Management." *The Journal of Health Administration Education*, Vol 10 No. 4 Fall 1992. Arlington Virginia 707-714
- "Casos en administración de servicios de salud: Un enfoque para la solución de problemas", Kindig, David; Ramirez, Bernardo y Lastiri, Santiago, editores. México, DF: Hecar, 1989.
- "Education for Health Administration Education in Latin America and the Caribbean," co-author, *The Journal of Health Administration Education*, Vol. 6, No. 4, Fall 1988.
- "Rural Primary Health Care in Latin America," co-author, *The Journal of Rural Health*, Vol. 4, No. 1, January 1988.
- "A Bibliography of Rural Primary Health Care in Latin America," co-author, *The Journal of Rural Health*, Vol. 4, No. 1, January 1988.
- "Health Services Administration in Latin America," *Journal of Public Administration*, No. 69/70, National Institute of Public Administration, June 1987.
- "A Health Information System," Official Yearbook, International Hospital Federation, London, England. 1986
- "Organizing a Clinical Experience," *The World of Health Services Administration Education*, AUPHA, Lisbon, Portugal 1983.
- "Trends in Medical Care and Hospital Administration Education in Mexico," School of Accounting and Administration, National Autonomous University of Mexico, Mexico, D.F., 1980
- "The Present Philosophical Trends in Medicine," *Mexican Society of Medical History and Philosophy Bulletin*, Vol. 2, No. 12-13, Mexico, D.F., 1975.

EDITORIAL APPOINTMENTS

2010-Present	<p>Member of the Editorial Board <i>Journal of Health Management and Public Health</i>, University of Trnava, Slovakia</p>
2009-Present	<p>Member of the Editorial Board Health Administration Press/AUPHA Graduate Studies.</p>
2005-Present	<p>Member of the Advisory Editorial Committee <i>Journal of World Health and Population</i>, Longwoods Publishing Corporation, Toronto, Canada/Chapel Hill North Carolina</p>
2005-Present	<p>Member of the International Advisory Council <i>Revista Gerencia y Política de Salud (The Journal of Management and Health Policies)</i>. Javeriana University, Bogota, Colombia</p>
1999-Present	<p>Member of the Advisory Editorial Committee <i>HealthCarePapers</i>, Longwoods Publishing Corporation, Toronto, Canada</p>

- 1988-1995 **Member of the Editorial Board**
Bulletin of the Pan American Health Organization and the *Boletín de la Oficina Sanitaria Panamericana, PAHO.*
- 1986-1995 **Contributing Editor**
La Revista de Educación en Administración de Salud (The Journal of Health Administration Education). AUPHA, Washington, D.C.
- 1986-1994 **Editor**
Boletín Latinoamericano de Educación en Administración de Salud and *AUPHA International.* AUPHA, Washington, D.C.
- 1976-1979 **Member of the Editorial Board**
Hospital Actual (Hospital Today), Mexico

ACADEMIC, VOLUNTARY, AND PROFESSIONAL HONORS

- Four Avenues of Service Citation for Outstanding Efforts. Rotary International. June 2010
- Distinguish Service Award (International Service Chair) 2009-2010. Rotary International District 6980. May 2010
- Florida Hospital Foundation Volunteer of the Month. February 2010
- Recognition for the support and twinning activities in support of the Cleft Lip and Palate Surgical Trips to Villahermosa, Tabasco, Mexico. Rotary Club Olmeca, District 4200. August 2006.
- Paul Harris Fellow, The Rotary Foundation of Rotary International. June 2006 & May 2010
- Rotarian of the Month (August 2004). Presidential Citation 2004. Presidential Citation 2005. Recognition for Exceptional Leadership and Service 2006. Rotary Club of Celebration, Florida, USA.
- Honoree for leadership at the Celebration Foundation, National Philanthropy Day Awards, Association of Fundraising Professionals, Central Florida Chapter. Orlando, Florida, 2003.
- The McGaw Medal of Excellence in Health Education and Administration, American Hospital Supply Corporation, 1983.
- W.K. Kellogg and McGaw International Fellowship, Study of European Health Administration Education Programs, 1981.
- Foster McGaw International Fellowship, AUPHA, 1979.
- Award for Development of Curriculum in Hospital and Health Care Administration, UNAM, Mexico, 1977.
- Distinguished Mention, Dr. Fernando Quiroz Hospital, 1973.

LANGUAGES

Spanish	Speak, read, and write (FS-5)
English	Speak, read, and write (FS-5)
Portuguese	Speak (FS-2) and read (FS-3)
French	Speak and read (FS-2)

INTERNATIONAL PROFESSIONAL ACTIVITIES

From 1976 to 1981 participated in several international study trips and meetings as Faculty and Health services administration Program Director

- USA and Canada- Visit to several Health Administration Academic programs and participated in several AUPHA Annual Meetings
- Norway- International Hospital Federation Meeting. Tour of hospital visits in Sweden, France and Spain.
- France- Rennes School of Public Health and University of Paris
- Portugal- World of Health Services Administration AUPHA Meeting. Study tour to health administration academic programs in England, Netherlands and Belgium.

From 1982 to 1985 participated in several meetings as Minister of Health (MOH) official

- Brazil- PAHO Regional Health Services Research Meeting
- Costa Rica- Social Security Issues

From 1986 to Present participated in several international meetings and conferences, coordinated training workshops, delivered management training, assessed management training needs and participated in health sector and hospital reform and quality improvement projects (hospitals, primary health care clinics, HIV/AIDS clinics and programs) as Director of International Health Administration Education in AUPHA, Senior consultant for AED, INTECH and AIHA.

In the Americas:

- | | |
|----------------------|---------------------|
| ○ Argentina | ○ Mexico |
| ○ Barbados | ○ Nicaragua |
| ○ Belize | ○ Paraguay |
| ○ Bolivia | ○ Panama |
| ○ Brazil | ○ Peru |
| ○ Chile | ○ Guatemala |
| ○ Colombia | ○ Guyana |
| ○ Canada | ○ Haiti |
| ○ Costa Rica | ○ Honduras |
| ○ Dominican Republic | ○ Puerto Rico |
| ○ Ecuador | ○ Trinidad y Tobago |
| ○ El Salvador | ○ Uruguay |
| ○ Jamaica | ○ Venezuela |

In other parts of the world:

- | | |
|-------------|------------------|
| ○ Albania | ○ Azerbaijan |
| ○ Armenia | ○ Croatia |
| ○ Australia | ○ Czech Republic |

- France
- England
- Estonia
- Georgia
- Hungary
- Kazakhstan
- Kyrgyzstan
- Romania
- Latvia
- Russia
- Slovakia
- Slovenia
- South Africa
- Turkmenistan
- Ukraine
- Uzbekistan