

# Building Partnerships

Office of Research & Commercialization

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# What is a partnership?

- Different people, departments, colleges, universities, and organizations working together to address common interests and concerns
- Other terms such as "teams," "alliances" and "collaboratives" are also used
- Effective partnerships are unique as members
- Everyone benefits

# Benefits

- Partners build your brain power/credentials.
- Partners help with promotion.
- Partners provide support.
- Partnerships increase impact.
- Partnerships create better sustainability

# UCF Partners

- Institute of Simulation & Training
  - Media Convergence Lab
- College of Arts of Humanities
- Library
- Service Learning
- College of Education
- College of Engineering/CREOL
- Medical School – School of Nursing
- Honors College
- College of Sciences

# Community Partners

- Community Hospitals
- School Districts
- Municipalities
- Community Centers
- Health Centers / Clinics
- Local Communities (i.e. Eatonville, Tangelo Park)
- Cultural Groups
- Libraries

# Hospitals and Health Centers

- Community health awareness – broader impact
- International partners
- Access to health personnel / professionals
- Access to equipment and materials

# School Districts & Teachers

- Eligibility to various funding sources
- Provide opportunities to work with young people
- Broader impact for projects
- Ability to shape future generations
- Source of information about educational needs and student data

# Mass Media

- Coverage of education events
- Human interest stories
- Understanding of local information needs
- Ability to get information out quickly

# Financial Institutions

- Assist with management decisions
- Linkage with patrons of education
- Prestige for partnership
- Funding for programs

# Businesses and Companies

- Distribute information and guidance
- Sponsor exhibits and presentations
- Donate equipment, consumables, and services
- Funding for programs

# Museums

- Credibility and visibility for programs
- Existing communication channels
- Public Outreach
- Increase eligibility for funding

# Local Government Agencies

- Financial and technical support
- Policies and decisions that affect education
- Logistics, equipment, and related support
- Data collection and analysis expertise

# Local Elected Officials

- Political leadership and “credibility”
- Educational resource management decisions
- Financial and material support for projects

# Retired persons

- Time and talent for teamwork
  - SCORE and LIFE
- Understanding of local conditions
- Credibility in community

# Religious Organizations

- Commitment to health and education
- Ability to reach diverse populations
- Credibility and legitimacy
- Distribution of services and exhibit venues

# Chambers of Commerce

- Compatible, broader goals for local community activities
- Quality of life concerns of potential new business employers and residents

# Civic organizations

- Ongoing program activities
- Interest in and concern for community
- Fund-raising skills

# Final Comments

- Letters of support
- Subcontracts
- 501c3 status
- Come back to next week for Budget Session!!!
  - Indirect cost, matching funds and subcontracts

# Upcoming Events

- Sep 23 **Wed.**- Building a Budget, Indirect Costs, Subcontracts and Matching Funds
- Oct 1 - Protecting Human Subjects (IRB)
- Oct 8 - Protecting Intellectual Property